



# London Challenge Poverty Week 2024: TCT Research Insights

Welcome to our London Child Poverty Week 2024 Fact Sheet! Here, we highlight the alarming statistics surrounding child poverty in our city, drawing on our latest research from a survey commissioned with Censuswide. We asked 1,650 Londoners across all 33 boroughs about their views on child poverty and whether London is a place where children and young people can thrive.

You can use this fact sheet to educate yourself, inform your work, or share with others—if you do, be sure to tag us **@childhoodtrust!**

## TCT Insights: London Challenge Poverty Week 2024 Research

- Almost half of Londoners don't know the true extent of child poverty in their city (45%).
- Only 2 in 5 Londoners (40.48%) believe that London is a city where all children and young people can succeed.
- Only a third of Londoners believe that their borough is a place where all children and young people can succeed.
- 44% of London's population view charities as doing the most to tackle the issue of child poverty. However, just 1 in 10 (12%) believe that the responsibility to do so lies with them.

## General Statistics on Child Poverty

- Despite being the fifth wealthiest city in the world, 33% (700,000) of London's children live below the poverty line (London Datastore, Poverty in London 2021/22).
- 63% of teachers in the most deprived schools report that pupils are regularly too hungry to learn because of a lack of food. (School Food Matters May 2024)
- 74,000 children are homeless in London, with many families living in unsafe, insecure or unaffordable homes (Shelter 2023)
- 1 in 5 children and young people aged 8 to 25 now has a diagnosable mental health (Centre for Mental Health, 2023)
- In the last 3 years, the chance of young people having a mental health problem has risen by 50%. (Good Childhood Report 2022)
- One in four young people in the lowest-income households feel people like them don't have much of a chance in life. (ONS November 2023)